

# ALEX LING

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## work

### **BIG SPACESHIP**

**Designer / february 2021 - present**

**Associate Designer / april 2019 - february 2021**

Brands I've worked on include Google, Starbucks, Chase, Roku, JetBlue, Sony, and the International Rescue Committee. Responsibilities include graphic design, illustration, motion graphics, compositions, storyboards, concepting, post-production (video and photo-editing), deck design, and banner ads. Manage the Design Intern and help oversee the Associate Designer through providing design feedback and managing project deadlines.

### **AMINO**

**Associate Art Director / june 2018 - april 2019**

**Design Intern / january 2017 - august 2017**

Designed marketing materials, digital goods (stickers, chat bubbles, profile frames), and on-network campaign assets. Helped redesign ad templates for Facebook, Instagram, Google, and Snapchat. Worked with the Growth team to create banner ads and influencer partner stickers. Assisted the Product Marketing Manager in researching and art directing freelance illustrators. Led the Brand team's file structure reorganization and revised our project management process.

**NEW YORK UNIVERSITY / Graphic Designer & Teaching Assistant**  
september 2017 - may 2018

As the only Designer, worked closely with editors to art direct and design *The Literacy Review* Volume 16 (published May 2018). As Teaching Assistant, worked with students in the arts workshop, *Creating a Magazine: A Multimedia Approach*. Taught students design tools and gave feedback on their projects.

**SCHOLASTIC / Art Department Administrative Assistant**  
february 2015 - june 2015

## education

**NEW YORK UNIVERSITY / Gallatin School of Individualized Study**  
september 2014 - may 2018

B.A. in Individualized Study in visual design, art history, and marketing

Minor: Business of Entertainment, Media, and Technology

Honors: *magna cum laude* (3.854/4.0), University Honors Scholar, Emerging Leader Award Recipient

## skills

Graphic design, illustration, motion design, art direction, social media, print design

## tools

Illustrator, After Effects, Photoshop, Keynote, InDesign, Figma, Sketch, HTML, CSS